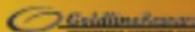


*Regatta Research named by Goldline and listed in Forbes as one of the
“Top 10 Leading Wealth Managers of the United States”*

The image is the cover of the November 2009 issue of Forbes magazine. The title 'Forbes' is prominently displayed in large blue letters at the top. Below it, the subtitle 'Master Banker, Master Schmoozer' is written in a large, bold, blue font. To the right of the subtitle is a large, high-contrast portrait of Jamie Dimon, the CEO of JPMorgan Chase. Below the portrait, the text 'Jamie Dimon's play to shape financial reform' is written in a smaller, white font. To the left of the portrait, the word 'PLUS' is followed by the title 'The World's Most Powerful People' in large, bold, red letters. Below this title, a list of names is provided: Lance Armstrong, T. Boone Pickens, Henry Kissinger, Merrill White, Ellen DeGeneres, Harvey Weinstein, Deepak Chopra, Katie Couric, Karl Rove, Howard Dean, Kevin Rudd, and Angela Merkel. At the bottom of the cover, there is a small graphic of a barcode with the numbers '24 11' and '15' next to it.



2009 LEADING PROVIDERS

Wealth Managers

OF THE UNITED STATES

THE FINANCIAL INSTITUTE
REPORT OF THE
2009 LEADERSHIP AWARDS

2009 **Top 100**
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Top 100 by Years of Experience

First Financial Group, Inc.
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